# **Enhancing Development Practices Through**Career Path Modeling



#### **Presenters**

- Scott Button, PhD— Human Capital Practice Lead
  - Industrial/Organizational
     Psychologist with over 18
     years of experience leading, designing, and implementing human capital projects
- Joshua Quist, PhD—Research Scientist
  - Industrial/Organizational
     Psychologist with over seven years of experience developing and implementing human capital projects

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#### **Human Capital Team**

#### Areas of Expertise

- Job Analysis
- Competency Modeling
- Training Needs Assessment
- Program Evaluation
- Career Path Modeling
- Strategic Planning
- 360 Assessments
- Skill Gap Analyses



## Agenda

- What are career paths?
- What benefits do career paths offer?
- How are they developed?
- How might the implementation of career paths differ across agencies/organizations?
- How might career guidance be disseminated to the workforce?



## What are Career Paths?

- Illustrate career options within an organization or occupation
  - Identify potential paths employees may take in his/her career
  - Describe the work performed in each position
  - Demonstrate how employees should prepare
- Career path modeling has been labeled in many different ways
  - These efforts may have different organizational drivers, but tend to result in similar interventions



## Benefits

- Career Paths have become increasingly popular in recent years
- Allow employees to
  - Explore the range of career options
  - Select the option that best aligns to their goals
  - Increase accessibility



## Benefits (Cont'd)

- Benefits to the organization
  - Align employee development efforts with organizational needs
  - Support human capital goals and strategies
  - Promote commitment to the agency or Department
  - Enhance retention



### Discussion

- What is your organization currently doing to support career growth?
- List activities, efforts, initiatives
  - What needs do these efforts address?
  - What activities have been most successful?
  - What challenges did you face?
  - How is the information communicated to the workforce?



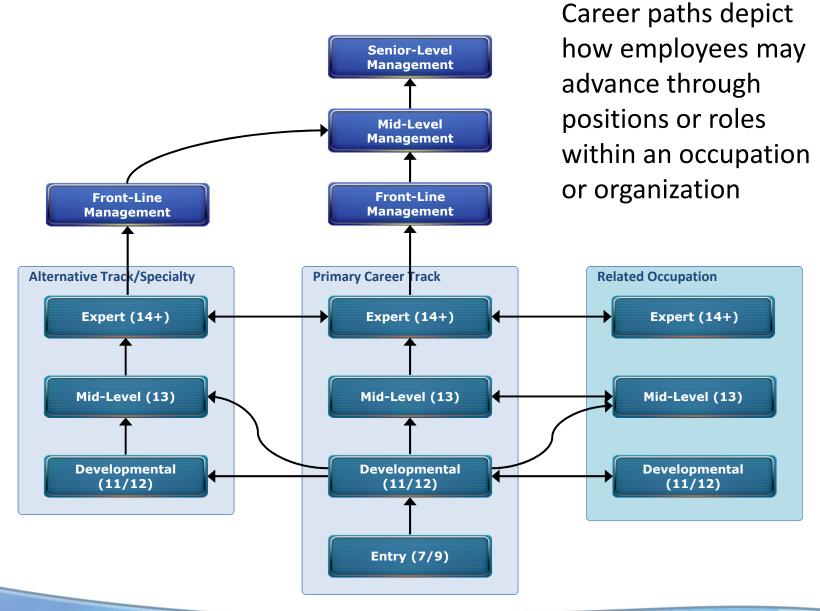
# HOW ARE CAREER PATHS DEVELOPED?



### Needs Assessment

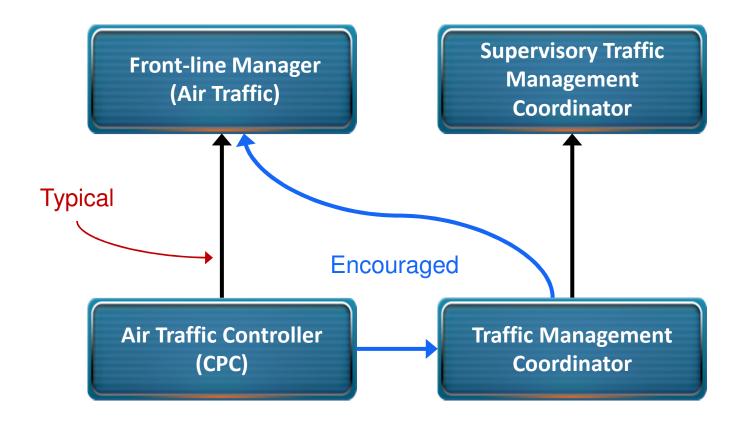
- Identify what level of career guidance is needed
  - What are intended goals and outcomes?
  - What works well? What doesn't?
  - What do employees need? Want?
  - How might career paths support human capital goals or initiatives?
- Gather information from stakeholders
  - Interviews with leaders
  - Focus groups with representatives of the workforce





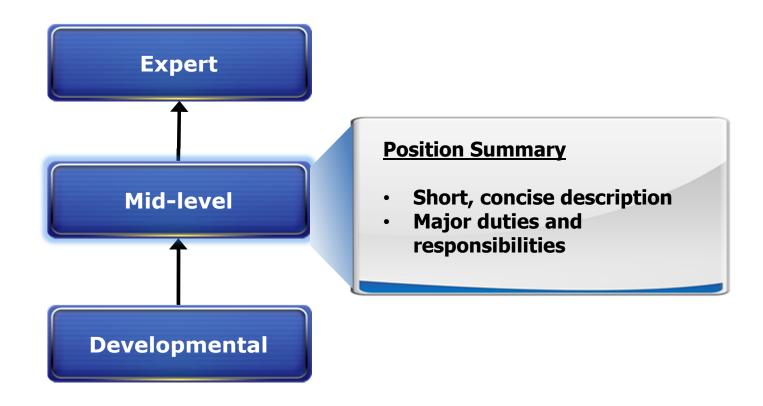


## Typical Paths vs. Strategic Paths



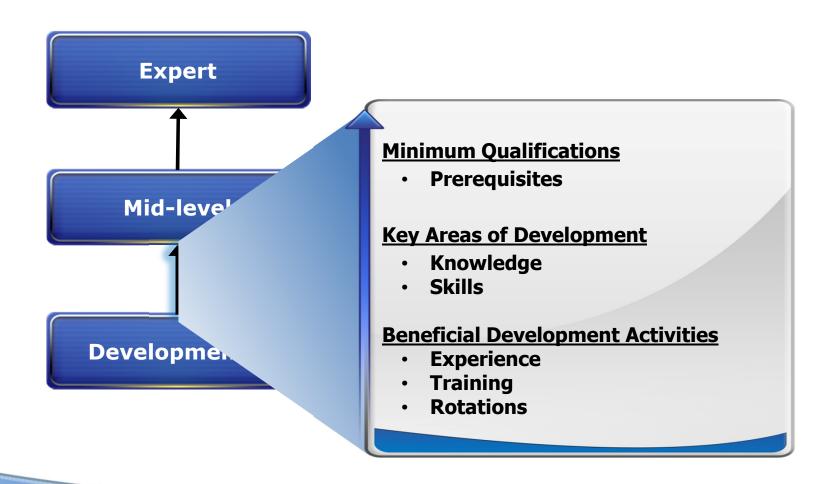


## **Position Summaries**





## **Developmental Recommendations**





## Additional Guidance

- Position information can be presented differently
  - Identify tasks and how they apply and/or evolve across career levels
- Career path guidance can be extended to include
  - Proficiency standards aligned to various career levels
  - Sequencing of certifications
  - Document a broader range of development activities (e.g., independent study)



# DISSEMINATING CAREER GUIDANCE



### Career Path Resources

- Dissemination of career guidance is equally important to the actual content
- Conduct a needs assessment
  - Identify audience needs and wants
  - Identify capabilities
  - Align or integrate with existing processes
  - Promote commitment and follow-through



### **Demos**

#### **CDC Career Path Tool**

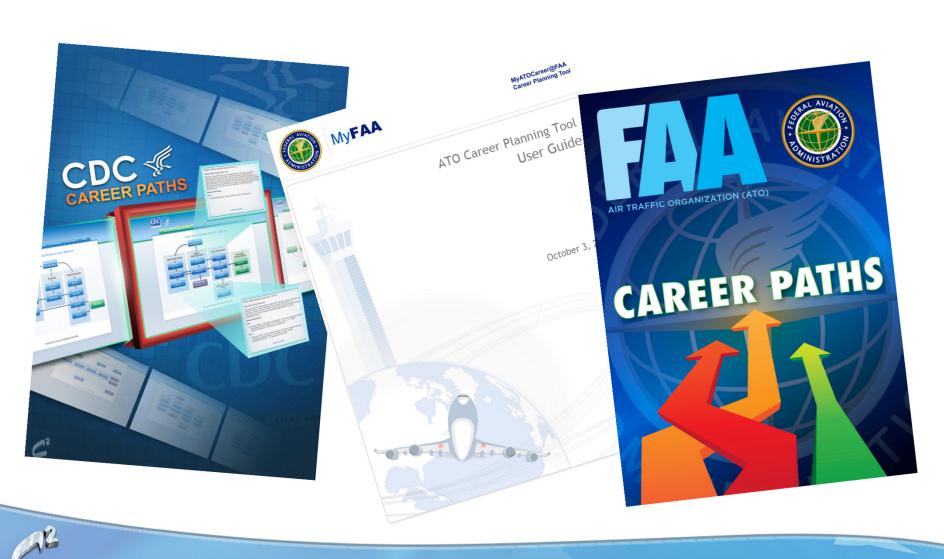


#### **ATO Career Path Tool**

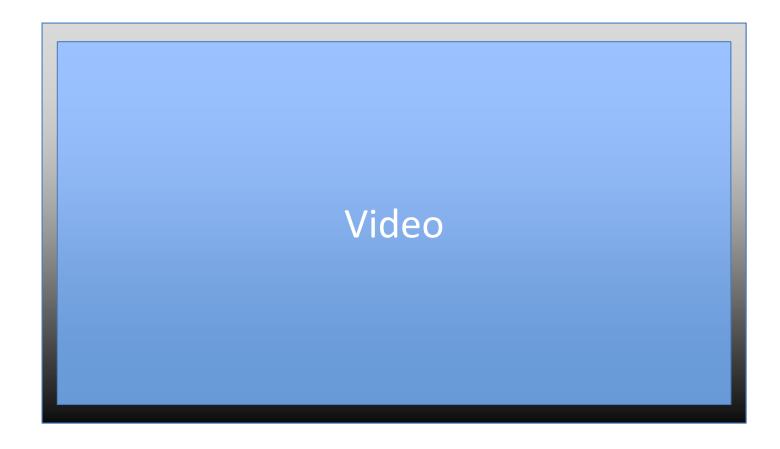




# Supporting Implementation



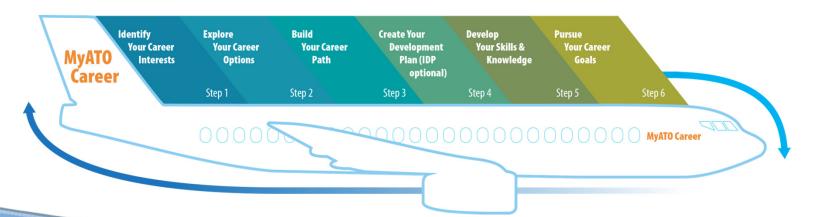
## Supporting Implementation (Cont'd)





#### Additional Considerations & Directions

- Leverage mobile technology
  - Alerts
  - Reminders
- Integration with other processes
  - Individual Development Plans (IDPs)
  - Mentoring Programs
  - USAJOBS





## QUESTIONS?



## **Contact Information**

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