

## C<sup>2</sup> CEO Joins Panel of Small Business Leaders for White House Forum

**Washington, DC (September 19, 2012)**— CEO Dolly Oberoi was among a panel of industry leaders for the Asian American and Pacific Islander (AAPI) Small Business Forum at the White House on August 31. Organized and conducted by the White House Office of Public Engagement, White House Business Council, White House AAPI Initiative, and U.S. Small Business Administration (SBA), the event provided AAPI small business owners and leaders—as well as community leaders interested in associated issues—an opportunity to engage senior White House and Administration officials directly on concerns important to their operations.



Government officials attending included Marie Johns, Deputy Administrator of the SBA; Nishith Acharya, Director, Office of Innovation & Entrepreneurship and Senior Advisor to the U.S. Secretary of Commerce; David Hinson, Director, Minority Business Development Agency, U.S. Department of Commerce; Jiyoung Park, Associate Administrator, Office of Small Business Utilization, U.S. General Services Administration; and Brian Highsmith, Policy Advisor, White House National Economic Council. Also attending the forum was C<sup>2</sup> General Counsel and Director of Contracts Sheena Gill.

After the forum, Oberoi met with Johns in a one-on-one session in which Oberoi encouraged SBA outreach to, and potential relationships with, fellow entrepreneurs of Asian heritage and their companies. Working with SBA could afford AAPI community members an opportunity to learn more about doing business with the U.S. Government, as well as enabling them to access resources available to entrepreneurs.

Additional photos from the event follow on the next page.

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### About C<sup>2</sup> Technologies, Inc.

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